



Alabama Private Investigators Association

2018 Sponsorship and Advertisement Opportunities

There are now more ways to be a sponsor and supporter of APIA while promoting your services and products. Please visit www.apianow.org to see how you can be supporter and promoter visible to the public and to the membership itself. As a sponsor, you will be given access to the "members only" section as well as the open pages. The members only page is where full ads will appear, however you will have a click through icon on the home page so that anyone viewing the site will see you and have access to your web site.

Web Site Advertising

Sponsor Web Package 1 \$ 75.00

Logo banner on homepage which provides a logo only banner with dimensions of width 219px x height 71px or width 3.041" x height 0.986"

Sponsor Web Package 2 \$400.00

This sponsor package includes a clickable logo banner ad on the home page; plus a larger ad on the resource page. The home page banner ad needs the dimensions of width 219px x height 71px or width 3.041" x height 0.986" and the resource page ad needs the dimensions of width 450px x height 250px, or width 6.249" x height 3.472" both will be a click through to your website.

Conference Advertising

Sponsor Conference Package 1 \$100.00

This is a print ad only appearing in the conference program. Dimensions of width 450px x height 250px, or width 6.249" x height 3.472"

Sponsor Conference Package 2 \$400.00

Booth only sponsorship includes signage in the conference area (provided by the vendor) as well as meals and refreshments, that are furnished for the APIA conference attendees.

Sponsor Conference Package 3 \$500.00

Package includes booth space, signage in the conference area (provided by the vendor), meals and refreshments (furnished for the APIA conference attendees), print ad as well as logo banner on home page. The home page banner ad needs the dimensions of width 219px x height 71px or width 3.041" x height 0.986" and the print ad needs the dimensions of width 450px x height 250px, or width 6.249" x height 3.472"

Sponsor Conference Package 4 \$600.00

This includes the booth space, signage in the conference area (provided by the vendor), meals and refreshments (furnished for the APIA conference attendees), print ad as well as logo banner on home page. The home page banner ad needs the dimensions of width 219px x height 71px or width 3.041" x height 0.986" the print and resource ad need the dimensions of width 450px x height 250px, or width 6.249" x height 3.472"

Booth sponsorship includes signage in the conference area (provided by the vendor) and meals and refreshments that are furnished for the APIA conference attendees.

RENEWALS FOR CURRENT SPONSORS SHOULD BE MADE BY **JUNE 1, 2018**

NEW ADVERTISERS SHOULD PURCHASE NOW TO BE PLACED ON THE WEBSITE

APIA

P.O. Box 3243 Tuscaloosa, AL 35403