



# Alabama Private Investigators Association

## APIA Sponsorship and Advertisement Opportunities

There are now more ways to be a sponsor and supporter of APIA while promoting your services and products. Please visit [www.apianow.org](http://www.apianow.org) to see how you can be supporter and promoter visible to the public and to the membership itself. As a sponsor, you will be given access to the "members only" section as well as the open pages. The members only page is where full ads will appear, however you will have a click through icon on the home page so that anyone viewing the site will see you and have access to your web site.

### Web Site Advertising

**Web Package 1 ..... \$ 75.00**

*Logo banner on homepage Artwork requirements are: width 219px x height 71px or width 3.041" x height 0.986"*

**Web Package 2 ..... \$200.00**

*Includes logo banner on homepage, and larger ad on the member resource page along with a membership directory spreadsheet for your marketing needs.*

*The home page banner Artwork requirements are: width 219px x height 71px or width 3.041" x height 0.986"*

*The resource page Artwork requirements are: width 450px x height 250px, or width 6.249" x height 3.472"*

*Both will be a click through to your website.*

### Conference Advertising

**Conference Package 1 ..... \$150.00**

*Includes an unmanned booth space for displaying your company information.*

**Conference Package 2 ..... \$350.00**

*Includes exhibit space (booth will be in the exhibitor's and refreshment area) plus meals and refreshments as well as print ad appearing in the program. Artwork for program requirements are: width 450px x height 250px, or width 6.249" x height 3.472"*

**Conference Package 3 ..... \$450.00**

*Includes Web Package 2, Exhibit space (booth in exhibitor's refreshment area), Meals and refreshments, print add in program and membership directory spreadsheet. Artwork requirements are: Banner width 219px x height 71px or width 3.041" x height 0.986" and the print ad needs the dimensions of width 450px x height 250px, or width 6.249" x height 3.472"*

**Custom Conference Package 4 ..... \$Variable**

Custom sponsorships are available such as monetary contributions, break sponsors, lunch sponsors.

Contact us at [info@apianow.org](mailto:info@apianow.org) to discuss how you can support the APIA.

ALL RENEWALS FOR CURRENT SPONSORS SHOULD BE COMPLETED BY JULY 1<sup>ST</sup>

NEW ADVERTISERS SHOULD PURCHASE NOW TO BE PLACED ON THE WEBSITE

APIA

P.O. Box 3243 Tuscaloosa, AL 35403